



**CAPISTRANO VALLEY HIGH SCHOOL  
FOOTBALL BOOSTERS ASSOCIATION  
P.O. BOX 3392, MISSION VIEJO, CA 92690**

**SPONSOR CAPISTRANO VALLEY HIGH SCHOOL FOOTBALL**

Dear Community Partner:

Did you know you're in COUGAR COUNTRY? Capistrano Valley High School (CVHS) Football in Mission Viejo needs your help. The cost to run our football program is more than **\$250,000** annually. The school district only funds about **5%** of our budget. The balance must be raised by the CVHS Football Booster Association, consisting primarily of parents, in conjunction with our community partners like you. The Booster Association provides support for equipment, uniforms, safety gear, bus transportation and numerous other needs that arise.

We are a non-profit 501c(3) organization which provides football instruction for student athletes attending CVHS. Our program strives to teach young men about the game of football, teamwork, community service through volunteering, and good citizenship. Head Football Coach Sean Curtis' philosophy is to teach players life lessons, develop physical abilities, and maintain appropriate academic levels so our athletes become well-rounded adults.

Thank you for your support of CVHS Football Booster Association in our fundraising efforts for the upcoming 2026 football season. We could not do it without you! Please feel free to email us with any questions, or for additional information.

Sincerely,

Carey Pineda  
2026 Booster President  
CVHS Football Booster Association  
President@capofootball.com

**TAX ID 33-0630309  
www.capofootball.com**



# 2026 Capo Football Sponsorship Opportunities

## **GOLD LEVEL SPONSOR: \$1,800**

The Gold Level sponsorship includes the following:

- **FULL Page Color Program Ad**
- **3' x 8' Field Banner:** Your customized banner placed inside Capo Stadium at home games
- **Personalized Advertisement on the Digital Scoreboard:** Solo full color banner displayed on our digital scoreboard and social media platform during the season
- **Capo Football Website Ad**
- **Public Address:** Sponsorship Announcement at each home game

## **BLACK LEVEL SPONSOR: \$1,200**

The Black level sponsorship includes the following:

- **1/2 Page Program Ad**
- **3' x 8' Field Banner:** Your customized banner placed inside Capo Stadium at home games
- **Sponsor recognition on the Digital Scoreboard:** Shared sponsor recognition displayed on our digital scoreboard and social media platform during the season
- **Public Address:** Sponsorship Announcement at each home game

## **Game Night Program Ads: Pricing**

<b>Full page ad</b>	<b>\$750</b>
<b>1/2 Page ad</b>	<b>\$400</b>
<b>1/4 Page ad</b>	<b>\$200</b>
<b>Business Card ad</b>	<b>\$100</b>

## **3' x 8' Field Banner: \$525**

Your customized banner placed inside Capo Stadium at home games

## **Digital Scoreboard Advertisement: \$400**

Full color banner displayed on our digital scoreboard during home games and social media sponsor recognition

## **Capo Football Website Ad: \$250**

Ad shown on Capo Football Website the entire season

# **2026 Capo Football Sponsorship ORDER FORM**

## **HOW TO ADVERTISE:**

1. Email this form AND Artwork to: [advertising@capofootball.com](mailto:advertising@capofootball.com)
  - o **DEADLINE FOR SUBMISSION: July 27, 2026**
  - o Artwork preferred format is PDF or JPEG (300 DPI)
2. Submit payment online at [www.capofootball.com](http://www.capofootball.com) by hitting the "Donate Now" button
  - o You may also mail payment by check made out to:

**CAPISTRANO VALLEY H.S. FBA**  
P.O. Box 3392. Mission Viejo, CA 92690

## **COMPLETE THE FOLLOWING INFORMATION:**

<b>Player you are Sponsoring:</b> _____
<b>Name of Business:</b> _____
<b>Business Address:</b> _____ _____
<b>Business Website:</b> _____
<b>Contact Person:</b> _____
<b>Phone:</b> _____
<b>Email Address:</b> _____

## **SELECT YOUR SPONSORSHIP:**

<b>Type of Advertising</b>	<b>Cost</b>	<b>Select all that Apply</b>
Gold Level	\$1800	
Black Level	\$1200	
Full Page Ad	\$750	
½ Page Ad	\$400	
¼ Page Ad	\$200	
Business Card Ad	\$100	
3 x 8 Field Banner	\$525	
Digital Scoreboard Advertisement	\$400	
Capo Football Website Ad	\$250	