



**CAPISTRANO VALLEY HIGH SCHOOL
FOOTBALL BOOSTERS ASSOCIATION
P.O. BOX 3392, MISSION VIEJO, CA 92690**

SPONSOR CAPISTRANO VALLEY HIGH SCHOOL FOOTBALL

Dear Community Partner:

Did you know you're in COUGAR COUNTRY? Capistrano Valley High School (CVHS) Football in Mission Viejo needs your help. The cost to run our football program is more than **\$250,000** annually. The school district only funds about **5%** of our budget. The balance must be raised by the CVHS Football Booster Association, consisting primarily of parents, in conjunction with our community partners like you. The Booster Association provides support for equipment, uniforms, safety gear, bus transportation and numerous other needs that arise.

We are a non-profit 501c(3) organization which provides football instruction for student athletes attending CVHS. Our program strives to teach young men about the game of football, teamwork, community service through volunteering, and good citizenship. Head Football Coach Sean Curtis' philosophy is to teach players life lessons, develop physical abilities, and maintain appropriate academic levels so our athletes become well-rounded adults.

Thank you for your support of CVHS Football Booster Association in our fundraising efforts for the upcoming 2023 football season. We could not do it without you! Please feel free to email us with any questions, or for additional information.

Sincerely,

Amber Isenhardt and Amber Miller

2023 Co-Presidents

CVHS Football Booster Association

President@capofootball.com

**TAX ID 33-0630309
www.capofootball.com**



2023 Cougar Football

Sponsorship Opportunities

FRIDAY NIGHT GAME PROGRAM ADS:

Average Attendance at Each Game 2,000–2,500 People:

- 6 Home Games + Playoffs
- Business Card - \$100
- ¼ Page Ad - \$200
- ½ Page - \$400
- *Full Page Color Ad - \$750
- Full Page Inside Covers or Back Cover (2 inside and 1 outside available) - \$1,200
- **With the purchase of any Program Ad** - include advertising and a link to the business' website on www.capofootball.com - add \$100
- ***Full page ads** include advertising and a link to the business' website on the www.capofootball.com website through July 2023 - no added charge

A-FRAME ENDZONE BANNERS:

- Displayed ON FIELD in the South end zone near scoreboard and snack bar)
- Two-sided, A-Frame to display your company's 3' x 8' Banner
- After the season concludes, your banner is hung on the stadium fence along with all the other banners, for the remainder of the year.
- Cost is \$750 for BOTH sides (2 3'x8' banners)
 - Renewal of existing A-Frame: \$600

COUGAR STADIUM FIELD BANNERS:

- 3' x 8' hung at field level for 12 months - seen at ALL events held at Cougar Stadium
- New Banner - \$525
 - Renewal of existing Banner - \$400
 - Add on - include advertising and a link to the business' website on the www.capofootball.com - \$100

ONLINE ADVERTISING:

- Ad shown on the capofootball.com website through the entire season.
- Blast Athletics Mobile App Banner Ads – displayed on ALL communication with team, sponsors & fans on our Blast Mobile app – (4 available) - \$400
- 3" x 1.5" Rotating Banner Advertisement on www.capofootball.com - \$250
- Ad forms and artwork due by August 1st, 2023 to be included in the first program or to be displayed at the first home game.

*Ad forms and artwork due by **August 1st, 2023** to be included in the first program or to be displayed at the first home game.*

Elite Sponsorships

Provide maximum exposure for your brand and products, while supporting our Capo Football Program.

Elite level sponsorships include:

GOLD LEVEL SPONSOR: \$1,800

Gold level sponsorships include all the below advertising options to extend reach for maximum exposure across all Capo Football's media properties & platforms:

- FULL Page Color Program Ad
- A-Frame End Zone Stadium Banners (includes 2 3'x8' banners)
- Capo Football Website Ad
- Public Address Sponsorship Announcement at each Home Game
- Featured Partner on Capo Valley Football Social Platform

BLACK LEVEL SPONSOR: \$1,200

Black level sponsorships include all of the below advertising options to extend reach for maximum exposure across all Capo Football's media properties & platforms:

- 1/2 Page Program Ad
- Stadium Banner (3'x8')
- Capo Football Website Ad
- Public Address Sponsorship Announcement at each Home Game

*Ad forms and artwork due by **August 1st, 2023** to be included in the first program or to be displayed at the first home game.*

2023 Sponsorship/Advertising Order Form

PAGE 1 of 2

CVHS Football Booster Association
P.O. Box 3392 Mission Viejo, CA 92690
www.capofootball.com

HOW TO ADVERTISE:

1. Email this Order Form to Vice President/Fundraising: advertising@capofootball.com
2. Provide Artwork in an electronic file format (PDF, JPG, TIF, PNG, EPS, BMP) via email along with this form
3. Submit Payment online at www.capofootball.com by hitting the "Donate Now" button.
 - a. Please note your company name & type of advertising
 - b. OR Mail Payment check made out to CVHSFBA at P.O. Box 3392, Mission Viejo, CA 92690

TYPES OF ADVERTISING:

(Please check ALL that apply)

ELITE	<input type="checkbox"/> GOLD LEVEL SPONSOR - \$1,800 <input type="checkbox"/> BLACK LEVEL SPONSOR - \$1,200
FRIDAY NIGHT GAME PROGRAM ADS	<input type="checkbox"/> Business Card Ad - \$100 <input type="checkbox"/> 1/4 Page Ad - \$200 <input type="checkbox"/> 1/2 Page Ad - \$400 <input type="checkbox"/> Full Page Color Ad* - \$750 <input type="checkbox"/> Full Page Color Inside Covers or Back Outside Cover* - \$1,200 <input type="checkbox"/> Link on website, add \$100 <i>*Includes website advertisement and link at no added charge</i>
A-FRAME ENDZONE BANNER	<input type="checkbox"/> South End (Scoreboard) - \$750 <input type="checkbox"/> Renewal of A-Frame Banner - \$600
COUGAR STADIUM FIELD BANNER	<input type="checkbox"/> First Time Banner - \$525 <input type="checkbox"/> Renewal of Banner - \$400 <input type="checkbox"/> Link on website, add \$100
ONLINE ADVERTISING	<input type="checkbox"/> Blast Athletics Mobile App Ad \$400 (4 available - 1st come, 1st serve) <input type="checkbox"/> Capofootball.com - \$250

2023 Sponsorship/Advertising Order Form

PAGE 2 of 2

Player You are Supporting: _____

Business Name: _____

Business Address: _____

Business Website: _____

Contact Person: _____

Phone: _____

Email Address: _____

Deadline for submission into 1st Game Day Program – **August 1st, 2023**

CVHSFBA Tax ID 33-0630309

For Admin Only:

___Payment Received ___Artwork Received ___Artwork to Printer ___Banner Ordered